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May 16, 2017

WYNN BOSTON HARBOR AND LASSELL COLLEGE PARTNER ON INNOVATIVE EDUCATIONAL VENTURE

Program Will Prepare Students, Employees for Successful Careers in the Hospitality Industry

Wynn Boston Harbor and Lasell College today announced a collaboration designed to prepare students for successful careers in the hospitality industry. Through this partnership, a first-of-its-kind in Massachusetts, Wynn Boston Harbor and Lasell will develop curriculum, expand training and field experiences, join forces on research projects and create a pipeline for management positions and leadership roles in event, hospitality, and casino and resort management.

“This is a breakthrough partnership that will not only attract and prepare local students for a great and long-lasting career at Wynn Boston Harbor and other hotels and restaurants, but also provide continuing education opportunities for existing Wynn employees,” said Robert DeSalvio, President of Wynn Boston Harbor. “Nothing is more important to Wynn Resorts than the quality of our people. They are the ones who deliver outstanding experiences to our guests. They define our five-star brand. This program is a wonderful opportunity for our employees and neighboring residents to develop the skills they need to build meaningful, lifelong careers.”

As part of the partnership, Lasell College will expand its efforts to recruit students from communities surrounding Wynn Boston Harbor in Everett while offering Wynn employees a range of on-campus and online professional development workshops, certificate programs and undergraduate and graduate degree programs in the hospitality field— all at special tuition rates.

Michael Alexander, President of Lasell College, the first institution of higher learning in Massachusetts to offer a degree in Resort and Casino Management, believes this alliance with an industry leader is a natural extension of the college’s commitment to experiential learning. “Lasell is widely recognized for its emphasis on connected learning which integrates multidisciplinary academic programs with hands-on experiences. Our students will now have access to top industry experts, will work with faculty on timely research assignments and gain the in-depth experience that will distinguish them from others competing for internships and jobs.”

Lasell’s comprehensive Resort and Casino Management program exposes both traditional and nontraditional students to every aspect of the industry, from facilities operations and regulations to human resources, accounting, event planning and marketing. “Given the Wynn Boston Harbor’s world-class facilities, exceptional amenities and personalized services, our students will have the opportunity

to apply what they learn in the classroom to real-world experiences in an amazing setting,” said Alexander.

The Wynn Boston Harbor and Lasell College initiative will be formally launched during the 2017/2018 academic year.

ABOUT WYNN BOSTON HARBOR

Wynn Boston Harbor is an approximate \$2.4 billion Forbes five-star global destination gaming resort that will feature 671 hotel rooms with sweeping views of the Boston skyline and Boston Harbor, ultra-premium spa, specialty retail, award-winning dining, and state-of-the-art ballroom and meeting spaces. The three-million square foot resort will generate more than 4,000 construction jobs and 10 million labor hours, more than 4,000 permanent jobs, \$265 million in traffic mitigation and approximately \$660 million in direct annual expenditures from Wynn (\$242 million in annual taxes and fees, \$170 million in payroll and \$249 million in goods and services to operate and maintain the resort). It is the largest private single-phase development in the history of the Commonwealth.

Situated on the waterfront along the Mystic River and connected to Boston Harbor, Wynn Boston Harbor will open up the Everett shoreline to the public for the first time in more than a century. Wynn is spending \$30 million to clean up the heavily contaminated site and create a six-acre park along the water that will feature pedestrian and bicycle paths that provide access to the harbor, an events lawn, picnic and public viewing areas, ornate floral displays and retail and dining experiences that overlook the Wynn Harbor Walk. Wynn privately funded the \$30 million site cleanup with no public funds being used.

Guests and employees of Wynn Boston Harbor can connect to points across the harbor via a robust water transportation system that Wynn is introducing. Low-profile, European style boats will be used to sail back and forth without the need to raise area drawbridges. The resort is expected to open in summer of 2019.

ABOUT LASELL COLLEGE

An innovative educational institution for more than 160 years, Lasell is an independent coeducational college emphasizing the integration of professional and liberal arts programs leading to bachelor’s and master’s degrees. The campus is situated on a 53-acre campus eight miles from downtown Boston. Adjacent to the college is Lasell Village, the first-of-its-kind, college-sponsored continuing care retirement community with a learning mandate that has drawn international attention.

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